New Jersey Big Data Alliance 7th Annual Symposium - Virtual

Big Data: Ethical Challenges in the Age of Covid-19

November 13, 2020 9:00 - 12:00

Agenda

9:00 - 9:40   **Welcome - Dr. George Avirappattu,** Kean University

Dr. Peggy Brennan-Tonetta, President, NJBDA; Executive Director, Economic Development, Rutgers University

Dr. Lamont Repollet, President, Kean University

Senator Bob Smith, Legislative District 17 **–** pending.

Adam Scarzafava, Edge – Virtual Symposium Guidance

Dr. Matthew Hale, Seton Hall University **–** Introduction of Keynote Speakers

9:40 – 10:25   **Carmel Shachar, JD, MPH -** Executive Director, Petrie-Flom Center for Health Law   Policy, Biotechnology, and Bioethics at Harvard Law School

Legal and Ethical Challenges and Opportunities of Big Data in the Age of COVID-19

10:30 – 11:15   **Dr. Elissa M. Redmiles**, Researcher, Microsoft Research, Max Planck Institute for Software Systems

Learning from the People: Responsibly Encouraging Adoption of Contact Tracing Apps

11:15 – 11:55   Q&A and Discussion – Dr. Matt Hale, Moderator

11:55 – 12:00   Closing Remarks – Dr. Peggy Brennan-Tonetta

Event Sponsored by the US Economic Development Administration